

[News](#) + [State News](#) + [Agribusiness and General](#) + [General](#) + [Former Eagle looks to the land](#)

Former Eagle looks to the land

TRAVIS KING
05 Mar, 2011 02:02 AM

FORMER West Coast Eagles midfielder and Mukinbudin product Rowan Jones has turned his attention to wealth management, with a particular interest in helping WA farmers.

The 158 game, 2006 premiership player is building a reputation off the field as a hard working employee of Entrust Private Wealth Management.

Entrust is a privately-owned company that offers its clients both strategic financial planning and portfolio management advice.

It specialises in building client investment portfolios using Australian shares.

Mr Jones always intended to enter the financial planning industry after retiring from AFL football, which came in 2007 after a successful 10-year stint with the Eagles.

While playing he finished a commerce degree at Curtin University, and also completed post graduate studies in finance and investment.

Mr Jones said he wanted to offer good quality advice for farmers who wanted to build and protect their off-farm income.

Since joining Entrust in January 2008 he had also completed the Financial Planning Association's Certified Financial Planner accreditation program.

He said he prided himself on understanding what farmers were going through having grown up on the land and the fact his parents, Brad and Karyn, still farmed at Mukinbudin.

"We understand it is a tough time for farmers at the moment," Mr Jones said.

"I have a close affiliation with farming and we want to see farmers do well.

"The future of farming is still strong despite recent bad seasons.

"We know farmers are going through some significant short-term pain at the moment, but it's not hard to see a point in the future where agriculture will be thriving.

"We believe securing the world's food supply is an issue that could dominate news headlines in years to come."

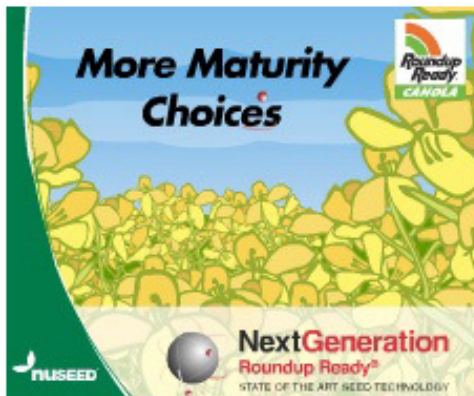
Mr Jones said farmers were becoming increasingly concerned about the need to generate off-farm assets, with recent poor seasons further highlighting the importance of some diversification.

"We want to help people who want to develop these assets," he said.

"We see farmers as doing well in the future and we want to be able to offer quality advice when needed."



Former West Coast Eagles premiership player Rowan Jones is working with Entrust Private Wealth Management and has a particular interest in helping WA farmers.



Most popular articles

1. Agrilum's new horizons
2. The grain disposal conundrum
3. GM price spread widens
4. Stubble warrior goes to battle
5. LIVE TV UPDATES: Japan earthquake
6. Producers see HGP advantage
7. Barley disease control proves effective
8. Poll finds rising opposition to carbon ...
9. Doubt hobbles MDBA
10. Q&A: what is the radiation risk and how ...

Compare & Save

Life is local
[Mobile Phones](#) | [Broadband](#) | [Popular](#)

New Optimus One Deal

5 months at 50% off! Hot deal from Virgin Mobile. Not



Water solutions for your water needs

Freedom Tanks
Freedom Tanks

www.freedomtanks.com.au

wantfa weighing up the options

ANNUAL CONFERENCE
17TH MARCH 2011

Burswood on Swan Function Centre

further info
www.wantfa.com.au

DailyGrain
Sell with Confidence

View comprehensive price schedule

IRWIN HUNTER & CO
Western Australia's
Leading Seed Distributor

For Pasture Seed
[Info click here](#)

Grow your business with our All In One account.

The market-leading rural loan from the agribusiness specialists.